

## ON-LINE SURVEYS

Compelite's On-line Surveys allow you to instantly put any number of questions and answers on-line. Options for multiple choice, yes/no or open-ended questions are available to gather feedback from the respondents. The on-line survey operates in real-time, so reply statistics are instantly generated in a graphic format clearly showing the current survey results.

### Compelite's On-line Survey Benefits Include:

- Tracks visitor opinion on a variety of products, issues, etc
- Compatible with all web browsers
- Drives website traffic and enhances content
- Easy-to-create survey questions and reply options
- Survey results are automatically tallied
- Data can be exported to programs such as spreadsheets



Communication with existing and potential customers is the only way to accurately gauge the success of your company's endeavours. Your company can easily create many surveys, which can be customised to target specific demographics or products, at a fixed cost regardless of how many questions you ask or number of replies you receive.

Compelite's on-line survey user interface is easy to use and even lets you match the look of your website. From simple registration cards to highly complex questionnaires, Compelite will have you building surveys in seconds and seeing the results soon afterwards. No knowledge of HTML or web design is required.

On-line surveys are also more likely to be completed than traditional forms of surveying because users can choose a convenient time to fill them out. By allowing respondents to click on a few boxes and then submit on-line, Compelite's clients have noticed a major increase in responses and much faster reply rate than traditional methods.

Your on-line survey results are compiled automatically, without clerical errors, and can be viewed in real-time. This allows you to see how fast the response is to a new campaign or launch, or know how many people replied in the first hour, day, week, etc. Results can be done in days or weeks, not months.

Please call to arrange a free demonstration of Compelite's On-line Surveys.

**"Gather useful information quickly and accurately  
using Compelite's On-Line Surveys"**