

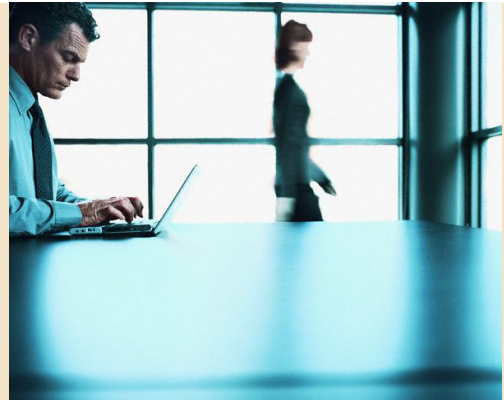


SEARCH ENGINE PLACEMENT

Search engines are the modern-day Yellow Pages in that they are a very common way to find corporate Websites, but the fact is that sites listed outside of the Top 20 search results are rarely visited. Compelite ensures Top 20 placement so that people can find your site – a crucial step in obtaining new clients seeking your company's products/services.

Compelite's Search Engine Placement Service:

- Guarantees placement in the Top 20 search results.
- Covers the 11 most-popular search engines.
- Uses proven and reliable search engine technology.
- Analyses keywords in order to lead customers to your site.
- Lets potential customers know about your products/services.
- Maximises your Website investment!



Where in the World-Wide Web are you?

Your company, brand or business relies on potential customers discovering how excellent your products/services are, or how much money your business can save them. If your Website doesn't come up in the Top 20 search engine results, where the eyeballs really are, it doesn't matter how great, fantastic or revolutionary your Website and products/services are.

Google, for example, claims to search more than 4.2 billion Web pages and could return several hundred thousand results, if not millions. Compelite's extremely specialised Search Engine Placement service begins with a consultation to select the most common search keywords and phrases relating to your business. This word association is a vital step in leading people to your site.

Over a period of three months, Compelite will then get your site into the best search engine positioning possible. Over the next 12 months, it is then an ongoing process to maintain that position.

**Your customers utilise search engines ...
so should your company.**

Compelite guarantees Top 20 search engine placement!