



WEB BUSINESS SOLUTIONS

Compelite have developed and managed many world-class websites. Our international team of professional designers and talented programmers will work with you to design, create and also help you to maintain your corporate website. This process begins with a consultation by our knowledgeable web project managers. Their experience will ensure that you get clean, long-lasting and easy-to-use web solutions – on time, on budget and with big results.

Compelite's Web Solutions Include:

- Creative international graphic designers
- Professional advice on the right technology for your needs
- Efficient and experienced project managers
- Programming expertise (HTML, Flash, XML, etc)
- Database applications and integration (PHP, ASP, etc)
- A wide range of additional web applications



It is extremely important to keep your website fresh and up-to-date. Compelite offers a number of solutions for doing this, such as software training for your staff, content management systems or service contracts to maintain your website.

Content Management Systems (CMS)

Compelite can update your website's content on a regular basis, but we can also enable you to update content yourself without any knowledge of programming. Compelite's CMS software enables your corporate website to be the first and easiest place for important information about news, products, courses, events, etc to be posted. If we don't have a system that suites your needs, we'll design and build one that does.

**“Make a good first impression on new clients
with a professional website by Compelite.”**

(MORE . . .)



WEB BUSINESS SOLUTIONS (cont'd)

Additional Web Services

Compelite have an expanding range of services to enhance your website and drive traffic to it – such as e-Newsletters and on-line surveys. Other web-based solutions are available to keep your clients and employees informed and involved via your website, including news/event modules and e-registration for courses and events.

On-line Payments

Accepting on-line payments can be expensive to set up and maintain. Compelite offer a secure, affordable and professional solution where you can accept Visa, MasterCard and Diners Club cost-effectively, allowing you to focus on selling your products/services on-line without complications.

Search Engine Friendly Sites

Compelite have an in-depth understanding of the way search engines work and will develop your site so that information can be found easily by the most common search engines. If you require a guaranteed position in a search engine's results, Compelite's Search Engine Placement (SEP) service will ensure Top 20 placement in more than a dozen leading search engines (Google, Yahoo, Alta Vista, MSN, etc).

Compelite's extensive website portfolio includes:

- Financial Institutions, Accountants, Law Firms
- Government Organisations, Chambers of Commerce
- Architects, IT Infrastructure Consultants, Telecoms
- Manufacturers, Sourcing Companies, Property Agencies
- Magazines, PR Agencies, Fashion Houses
- International Schools, Antique Galleries, Boat Dealers
- Websites for all major tennis events in Hong Kong since 2001, such as Salem Tennis Open, HK Ladies Challenge, Watsons Water Champions Challenge

Whether you need a simple website or database-driven web solutions, Compelite will produce a great-looking, professional HTML or Flash website in any language that works for you and your clients.

Call to arrange a free consultation.